

# Improving caching efficiency and quality of experience with CF-Dash

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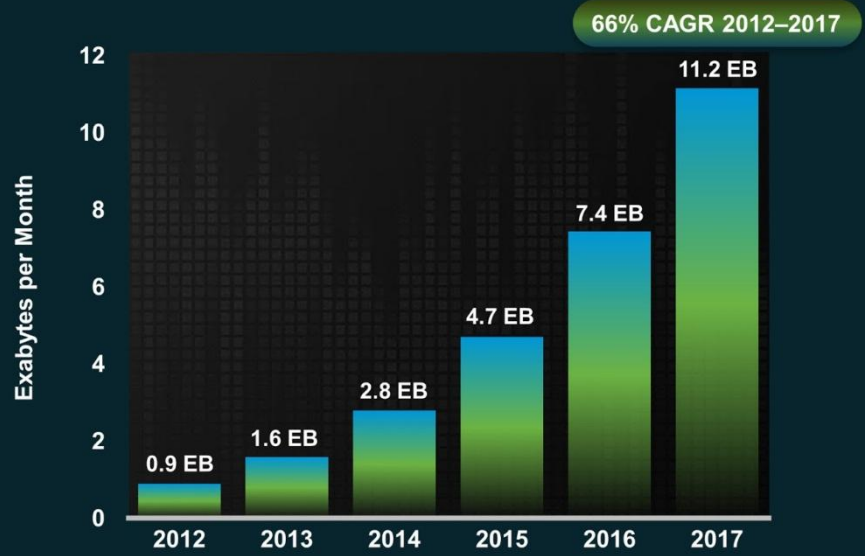
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# Introduction to DASH

# Global Mobile Data Traffic Growth / Top-Line

Global Mobile Data Traffic will Increase 13X from 2012 to 2017



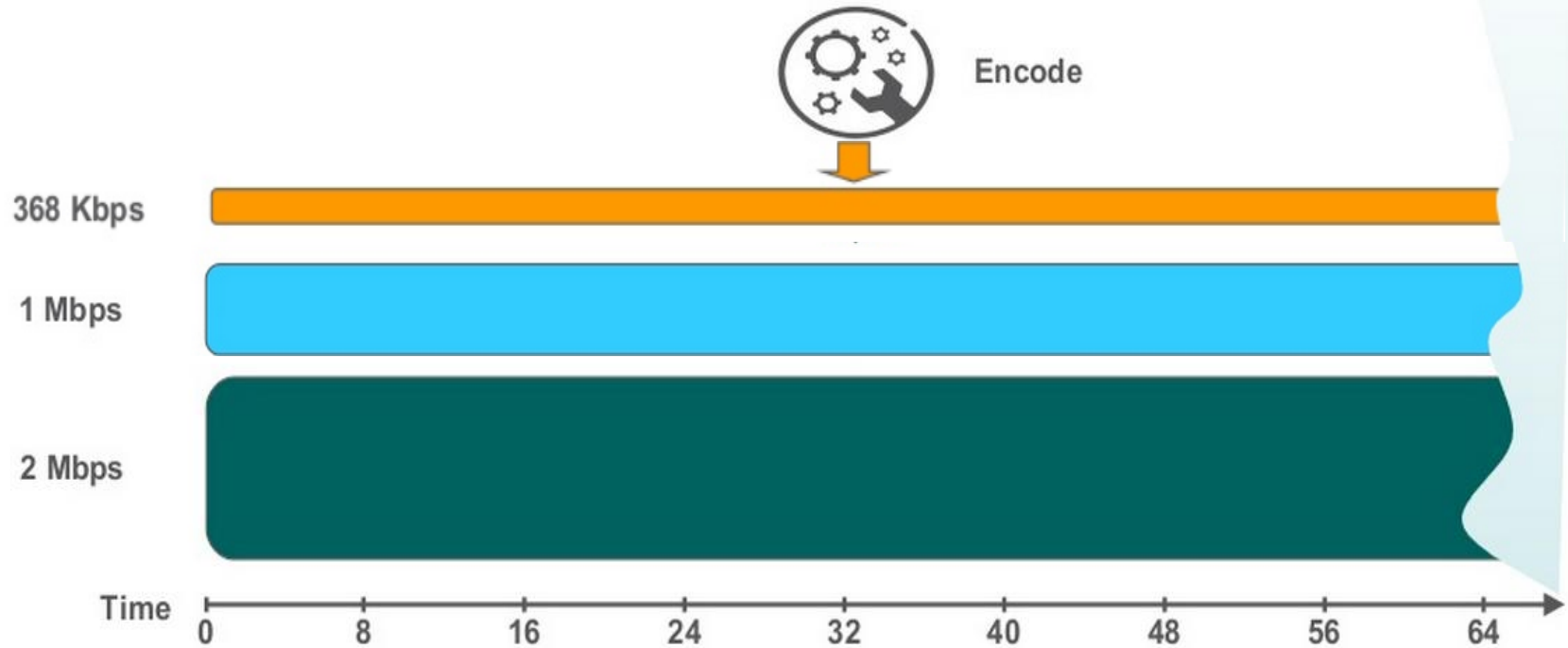
Source: Cisco VNI Global Mobile Data Traffic Forecast, 2012–2017

“Cisco reported that mobile data traffic will reach 11.2 exabytes per month by 2017”.

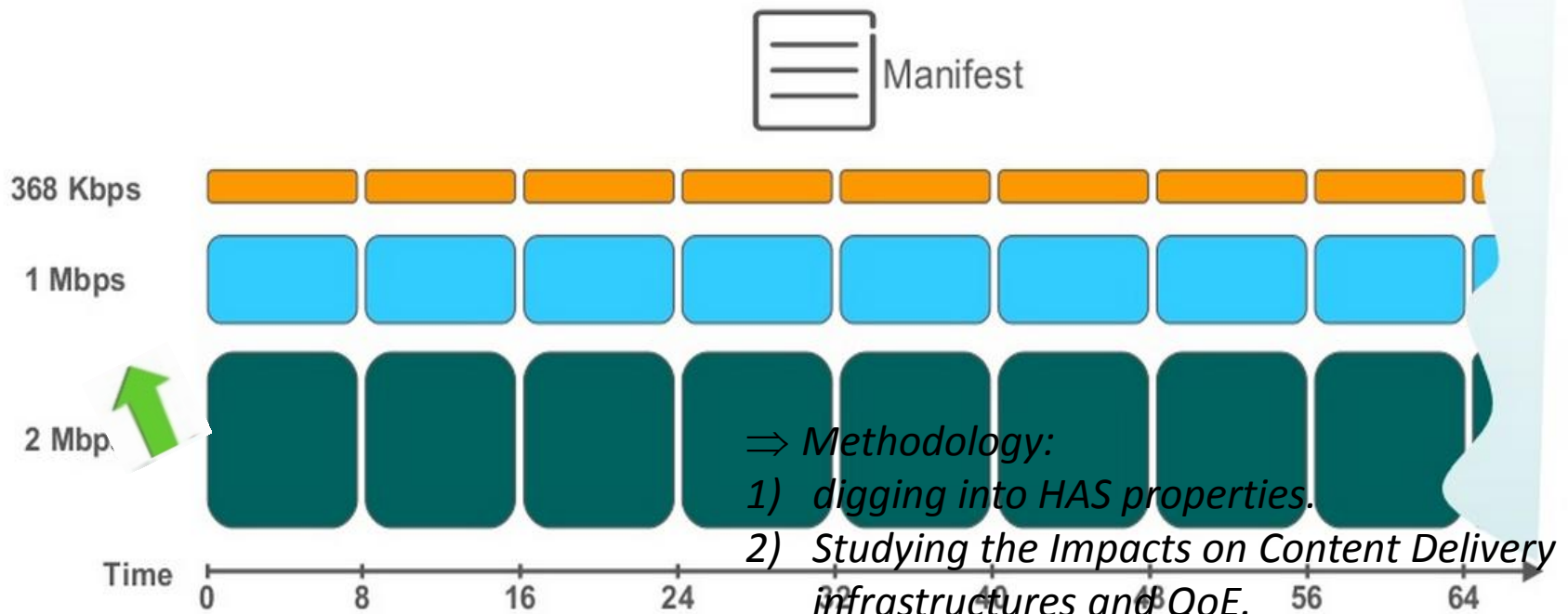
→ Shift toward HTTP adaptive streaming (HAS) solutions



# ❖ HTTP adaptive streaming

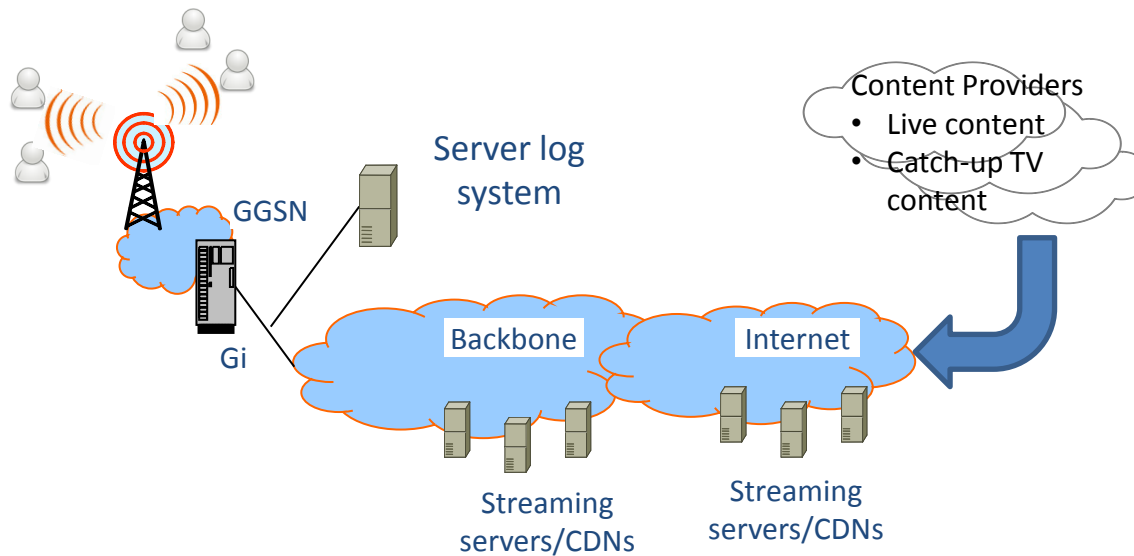


# ❖ HTTP adaptive streaming



- ⇒ Methodology:
- 1) digging into HAS properties.
  - 2) Studying the Impacts on Content Delivery infrastructures and QoE.
  - 3) Leveraging these findings to design efficient caching strategies.
  - 4) Evaluation.

# Dataset overview

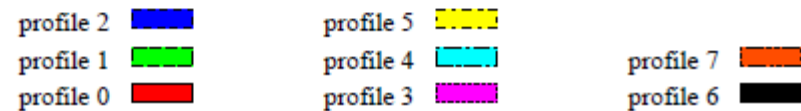
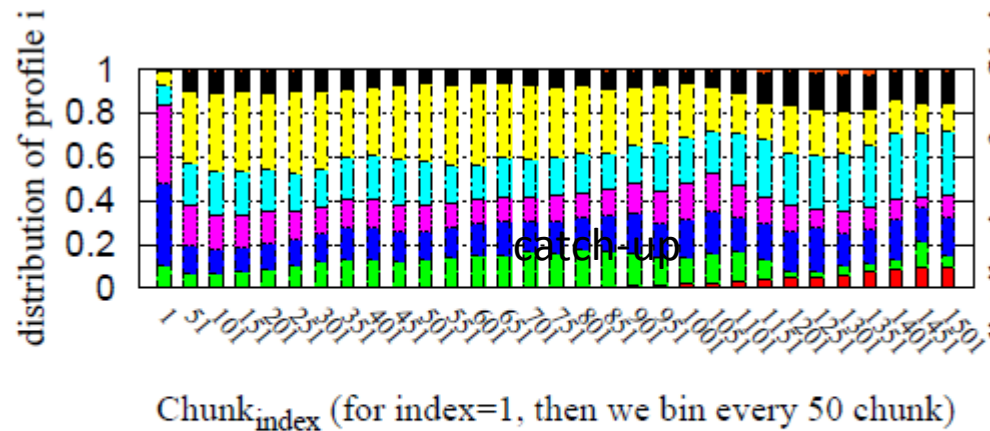


- 246.913 unique active clients during the measurement period.
- Collection from November 7<sup>th</sup> 2012 until January 9<sup>th</sup> 2013, involving mainly Apple HTTP Live Streaming (HLS) and Microsoft smooth streaming sessions (HSS).
- 1.763.516 adaptive streaming sessions (92.595.115 HTTP GET requests).
- Type of the contents: *Live* and *catch-up*.

Switching behavior of DASH users  
&  
Cache-Friendly Dash

# Distribution of the requested profiles

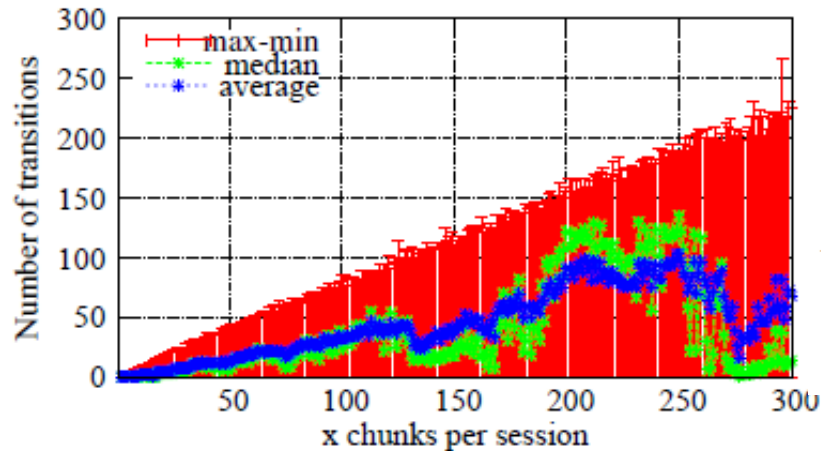
Profile $i$	Encoding bitrate (kbps)
Profile 0 ( $P_0$ )	< 50
Profile 1 ( $P_1$ )	[50-150)
Profile 2 ( $P_2$ )	[150-280)
Profile 3 ( $P_3$ )	[280-420)
Profile 4 ( $P_4$ )	[420-600)
Profile 5 ( $P_5$ )	[600-1000)
Profile 6 ( $P_6$ )	[1000-2000)
Profile 7 ( $P_7$ )	$\geq 2000$



- For catch-up contents:  
Clients request mostly profiles: 5, 4 and 3.



# Frequency of bitrate-switching



$$P = \begin{pmatrix} 0 & 0.0997 & 0.2650 & 0.2685 & 0.1784 & 0.1358 & 0.0460 & 0.0066 \\ 0.0053 & 0 & 0.1533 & 0.3482 & 0.2683 & 0.1753 & 0.0464 & 0.0029 \\ 0.0036 & 0.0405 & 0 & 0.4237 & 0.28 & 0.2034 & 0.0456 & 0.0028 \\ 0.0021 & 0.0410 & 0.2496 & 0 & 0.4281 & 0.2486 & 0.0339 & 0.0041 \\ 0.0007 & 0.0192 & 0.1271 & 0.3867 & 0 & 0.4080 & 0.0500 & 0.0079 \\ 0.0009 & 0.0099 & 0.0817 & 0.2005 & 0.4790 & 0 & 0.2016 & 0.0260 \\ 0.001 & 0.0055 & 0.0303 & 0.0739 & 0.1617 & 0.6060 & 0 & 0.1213 \\ 0.0004 & 0.0018 & 0.0078 & 0.0160 & 0.0441 & 0.2266 & 0.7031 & 0 \end{pmatrix}$$

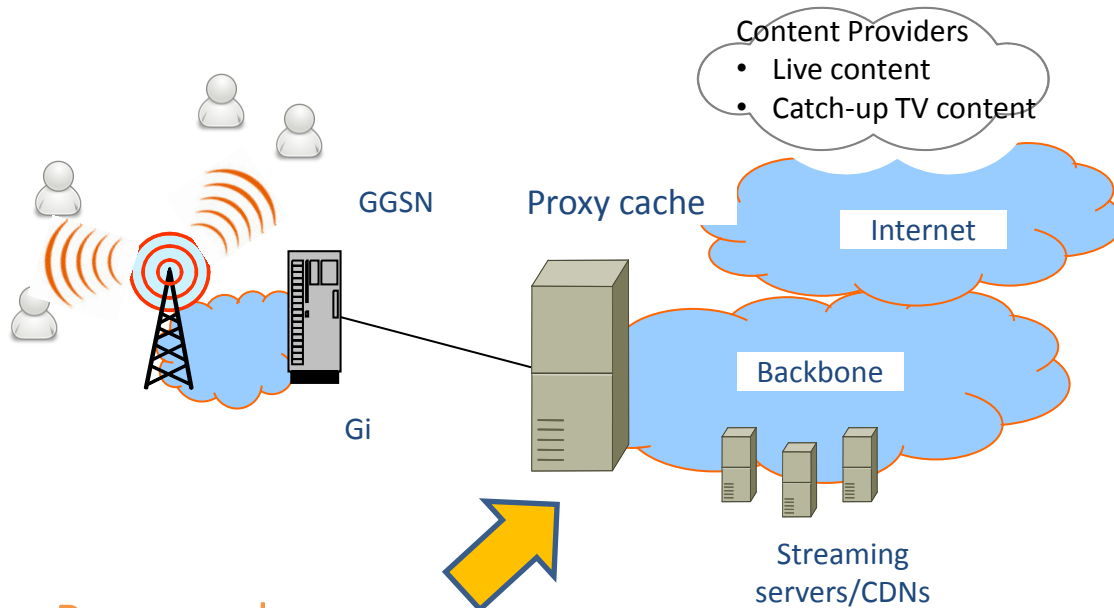
Switching from  $P_i$  to  $P_j$

Number of transitions during HAS sessions

In average, the number of transitions during a HAS session is bounded between  $[1/6; 1/2]$  of the total requested chunks per session.

$\Rightarrow$  *Implications on caching efficiency: This reduces the performance of the cache in term of hit-ratio.*

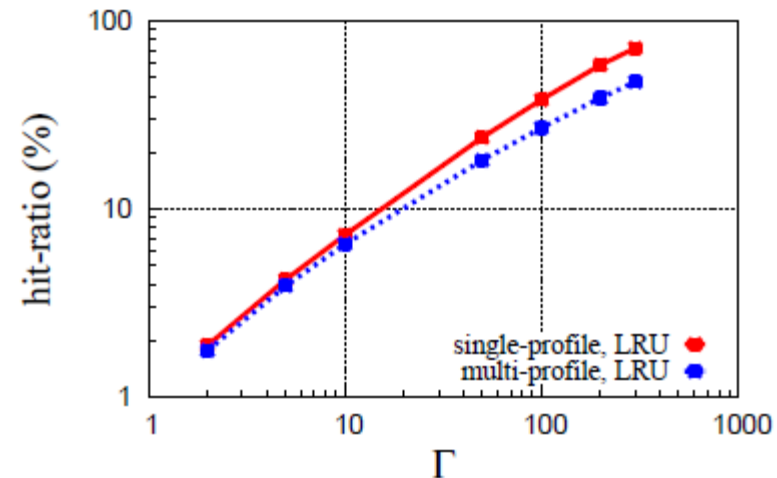
# Simulation Scenario



- Proxy cache server
- LRU caching logic

## Assumptions

- Single profile: 640kbps
- Multi-profile: [40, 64, 240, 360, 440, 640, 1840, 2540]
- All chunks are 10 second length.
- We only consider the Catch-up TV sessions.
- LRU
- Clients do not make any jump forward/backward during the video session.



# ❖ QoE evaluation

- Subjective quality evaluation: Film, Sport, News.



Profile	Video resolution	Bitrate (kbps)	User perception (MOS)
Profile 1	176*144	100	Bad(1)
Profile 2	280*160	210	Bad(1.2)
Profile 3	320*180	250	medium (2.2)
Profile 4	400*224	510	good (3.3)
Profile 5	480*270	900	good (3.8)
Profile 6	640*360	1500	Excellent (4)
Profile 7	1024*576	3500	Excellent (4.5)

## ❖ CF-Dash (Cache Friendly-Dash):

Goal is 2-fold

- ➔ sustain the quality of experience of mobile clients: Prevent clients to turn systematically to the highest profiles even though they experience a high bandwidth. This increases the probability to other clients to download chunks from the cache.
  - ⇒ Fairness.
- ➔ improving caching efficiency: Reduce the number of switching between qualities.
  - ⇒ Stability.

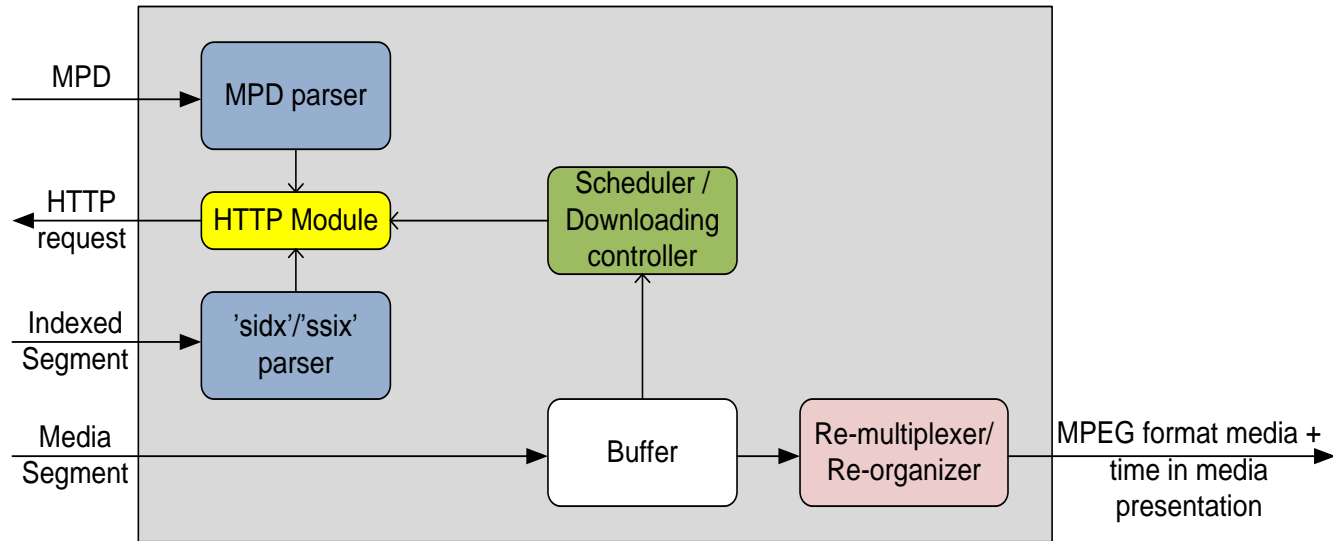
## ❖ Rational:

⇒ Defining a *profile-limit (PL)*, where this profile should afford a good user-experience **and** improves the caching efficiency.

⇒ Clients do not scales systematically above the PL. If desired they have to manually fix this profile.

# Testbed experiments

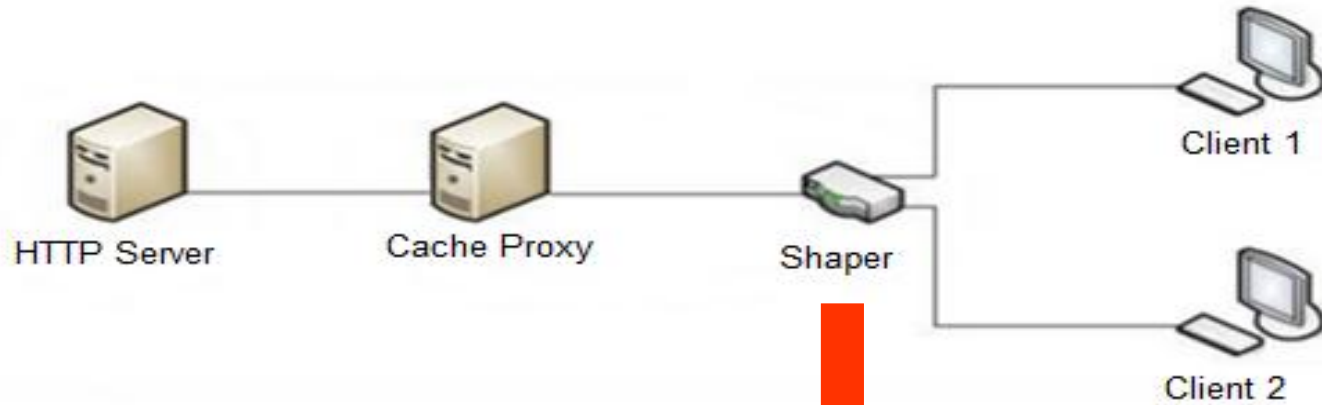
## ❖ MPEG-DASH architecture



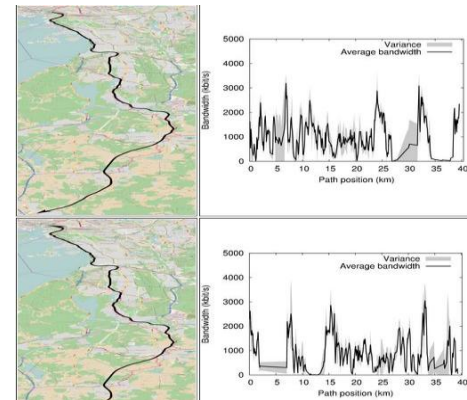
## ❖ CF-Dash implementation

- **HTTP Module:** Exchange of messages between the client-player and the cache to learn about the *profile-limit*.
- **MPD Parser and Downloading controller:** to hinder the client-player from switching systematically to profiles above the *profile-limit*.

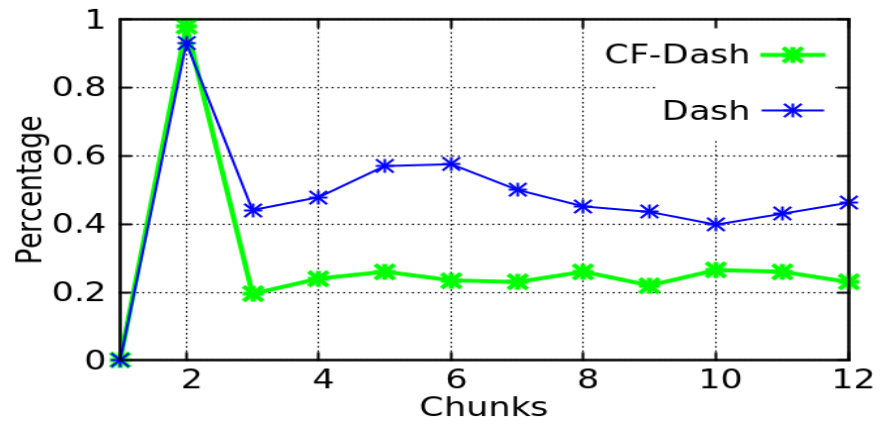
## ❖ Testbed implementation (PoC)



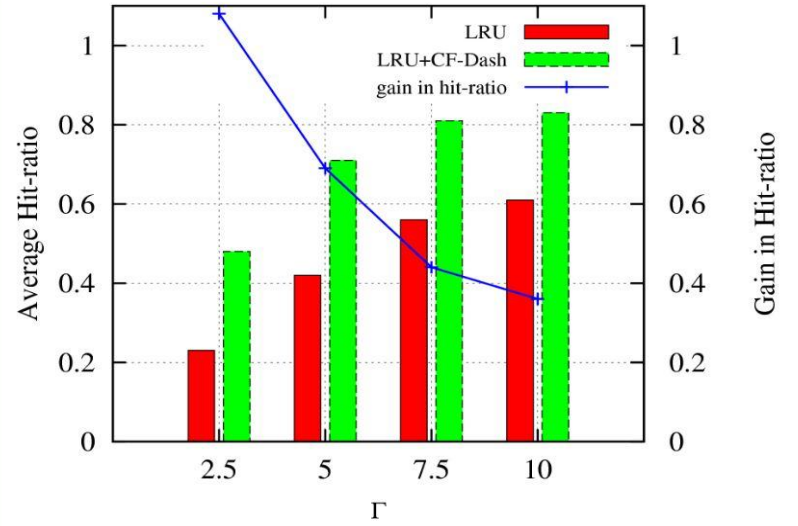
- HTTP server: Catalogue of 20 videos (Zipf popularity)
- Gpac framework installed on both clients:  
200 simultaneous sessions.



❖ Switching between qualities:



❖ Gain in Hit-Ratio:





# Conclusion

- CF-Dash aims to give the network delivery actors (CDNs, operators,...) to assist the client-player to select the video quality that both clients' players and content delivery actors find it convenient to serve. This is in line with dash2.0 (SAND).
- Futur works:  
we will further investigate the ideal profile to be cached and define incentive strategies to encourage clients requesting the same encoding profiles.

Any question?

Thank you